

Viroqua Area Foundation Grant Guidelines

Mission Statement:

The mission of the Viroqua Area Foundation is to encourage and promote worthwhile charitable enterprise in and around the Viroqua area.

Purpose:

The purpose of the Foundation is to provide a mechanism for people of goodwill interested in the Viroqua area to make donations for the improvement of quality of life within the area for present and future generations.

Goals:

- Responsibly solicit, manage, and distribute philanthropic assets created by charitable gifts and bequests.
- Communicate opportunities and benefits of philanthropy to communities served.
- Demonstrate leadership and act as a catalyst to design programs and identify issues in collaboration with other foundations, corporations, organizations, communities, and individuals.
- Engage in creative and sensitive grant making to enrich communities served.

Grant Guidelines:

Through the application review and grant distribution process, the Viroqua Area Foundation will donate resources to nonprofit organizations that meet a community need. The Foundation looks for projects that propose practical solutions to current community needs, promotes cooperation and collaboration in addressing positive change, promotes volunteer involvement, strengthens an organization's effectiveness and stability, and addresses prevention as well as intervention.

Who May Apply:

The Foundation welcomes grant requests from organized groups within the greater Viroqua area.

- Independent nonprofit organizations
- Charitable organizations classified s 501(c)(3) under the Internal Revenue code
- Local units of state or national organizations
- Groups or clubs organized to sponsor a charitable project

What We Look For:

In awarding grants from the Foundation, we favor innovative proposals that:

- Positively impact the quality of life in Viroqua and the surrounding areas.
- Promote collaboration and reduce service duplication.
- Originate in the private sector and demonstrate strong volunteer involvement.

- Strengthen the ability of our communities to respond more effectively to needs.
- Build upon the strengths of our communities.
- Apply the Foundation's resources where they will make a tangible difference in meeting important community needs.

We attempt to understand both the specific objectives of a request and the long-term benefits that will be derived by the community if the project is funded.

We Generally Do Not Fund:

- Annual campaigns
- Debt retirement
- Direct support of individuals
- Endowments
- Lobbying
- Operating expenses or losses
- Sectarian causes

The Foundation does not discriminate on the basis of race, religion, gender, sexual orientation, age, disability or national origin; we expect grant applicants to hold similar standards.

Application Procedure:

The Foundation Board of Directors will be available to answer questions from grant seekers as proposals are being developed. Such consultation will be informal and carry no assurances of suitability for funding. Call (608) 637-3127 for an appointment.

Applicants should complete the Viroqua Area Foundation Application and Proposal Outline and provide original and 11 copies to the Foundation at the following address:

Viroqua Area Foundation
c/o The State Bank of Viroqua
101 North Main Street
Viroqua, WI 54665

Applications must be received or postmarked by March 1st or September 1st.